

SERRALUNGA

MADE IN ITALY



The Complete Catalogue

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serralunga.com

SERRALUNGA

Ogni anima ha un suo luogo in cui si placa.
Io immagino degli spazi in cui i miei oggetti
restituiscono un senso di quiete e una sensazione
di bellezza in un ambiente naturale.

Questo è il sogno che guida il mio fare quotidiano:
un confine fluido tra l'esterno e l'interno, dove l'esterno
diviene intimo e l'interno luminoso e solare,
mescolando le carte e creando l'inaspettato.
Emozionalmente.

Every soul has a place of calm.
I imagine spaces in which my objects give a sense
of peace and beauty in a natural environment.
This is the dream that guides my daily work:
a fluid boundary between indoors and outdoors where
the outside becomes intimate and the inside bright
and sunny, mixing things up to create the unexpected.
Emotionally.

Il y a un lieu où chaque âme s'apaise.
Moi j' imagine des espaces où mes objets
donnent un sens de calme et une sensation
de beauté, dans un milieu naturel.
Le rêve qui guide mon activité quotidienne est une
limite fluide entre l'extérieur et l'intérieur, où l'extérieur
devient intime et l'intérieur lumineux et solaire.
Mélanger les cartes en créant l'inattendu.
Emotionnellement.

Jede Seele hat ihren eigenen besonderen Ort,
an dem sie Ruhe findet. Ich stelle mir Orte vor,
in denen meine Objekte in einer natürlichen Umgebung
ein Gefühl der Ruhe und Schönheit wiedergeben.
Das ist der Traum, der mich den Alltag hindurch
begleitet: ein fließender Übergang zwischen dem
Äußeren und dem Innerem, wo das Äußere intim und das
Innere hell und freundlich wird, die Karten neu gemischt
werden und das Unerwartete geschaffen wird.
Auf emotionale Weise.

Marco Serralunga


Serralunga — a passion for innovation

ITA — Una passione per l'innovazione.

Con la sua propensione all'innovazione, Serralunga è nota per spingersi al di là dei limiti dei materiali, delle tecnologie e delle forme, per arrivare a creare prodotti innovativi, fonte di ispirazione e di piacere alla vista. Che si tratti di un vaso scultoreo, di un tavolo geometrico, o di un lettino da esterni minimalista, i prodotti Serralunga catturano l'attenzione e sono concepiti per essere tanto funzionali quanto affascinanti, attestando l'eccellente capacità di lavorazione nel campo delle plastiche e dello stampaggio rotazionale. L'alta qualità e la resistenza agli agenti atmosferici di questi prodotti permettono di instaurare una progressione naturale e impercettibile tra spazi interni ed esterni, allargando sensibilmente gli ambienti in cui viviamo.

Negli ultimi anni, il presidente dell'azienda, Marco Serralunga ha commissionato nuovi progetti ai più importanti architetti e designer internazionali al fine di creare oggetti che si contraddistinguono per la loro eleganza e la loro modernità; tra questi: Zaha Hadid, Philippe Starck e Jean-Marie Massaud. I prodotti rimandano a un lusso discreto e si distinguono per un raro senso di armonia che permette loro di essere abbinati con accostamenti intriganti, a volte quasi teatrali. La loro forte presenza scultorea riesce a conferire una forte caratterizzazione e connotazione agli spazi, descrivendo una bellezza affine ad ambienti esterni ed interni.

Grazie ai suoi prodotti design-oriented, Serralunga continua la tradizione di eccellenza che da sempre è associata al marchio Made in Italy, creando al tempo stesso nuovi modi di vivere che ci permettono di rilassarci e riposare con arredi che arricchiscono funzionalmente e semanticamente la nostra vita.

ENG — A passion for innovation

With its passion for innovation, Serralunga is renowned for pushing the boundaries of materials, technologies and aesthetics in order to create groundbreaking products that both inspire and delight. The company's eye-catching furnishings whether a sculptural planter, geometric table or minimal sun-bed are conceived to be highly functional as well as beautiful, and attest to the firm's supreme mastery of new synthetic polymers and cutting-edge moulding processes. Significantly, these high-quality weather-resistant designs enable a natural and almost seamless visual progression from indoor to outdoor spaces, thereby considerably extending our living environments.

Over recent years, the company's president, Marco Serralunga, has commissioned some of the world's leading architects and designers such as Zaha Hadid, Philippe Starck and Jean-Marie Massaud to create strikingly original pieces that are distinguished by their elegant yet modern forms. Exuding an understated luxury, Serralunga's products are marked by a rare sense of harmony that enables them to be grouped together into intriguing and often quite dramatic arrangements. Their strong sculptural presence also helps provide a characterful identity to the environments in which they are placed, whilst ensuring the designs look as good indoors as they do outdoors.

Through its design-orientated products, Serralunga perpetuates the excellence that has long been associated with the "Made in Italy" label, while at the same time offering new ways of living that allow us to rest and relax with furnishings that ultimately enrich our lives.

FR — Une passion pour l'innovation

Avec sa passion pour l'innovation, Serralunga est célèbre pour aller au-delà des matériaux, des technologies et de l'esthétique afin de créer des produits innovateurs, source d'inspiration et de satisfaction. L'aménagement séduisant produit par la société, qu'il s'agisse d'un vase sculptural, d'une table géométrique ou d'un transat minimaliste, est conçu pour non seulement être hautement fonctionnel mais également beau, et confirme la maîtrise suprême de l'entreprise dans l'utilisation de nouveaux polymères synthétiques et de procédés de moulage à l'avant-garde. De façon significative ces projets de grande qualité et résistants aux agents atmosphériques permettent une progression visuelle naturelle et sans bornes entre espaces internes et externes, en élargissant ainsi considérablement nos espaces de vie.

Au cours des dernières années le président de la société, Marco Serralunga, a commandé la création de pièces incroyablement originales à quelques-uns des plus importants architectes et designers du monde, tels que Zaha Hadid, Philippe Starck et Jean-Marie Massaud, des pièces qui se distinguent par leurs formes élégantes et modernes. En dégageant un luxe discret, les produits Serralunga sont caractérisés par un sens rare d'harmonie qui leur permet d'être regroupés de manières intrigantes et souvent absolument spectaculaires. Leur présence sculpturale accentuée aide en outre à apporter une identité ou caractère fort aux espaces où ils se situent, en garantissant dans le même temps que les projets soient beaux, à l'intérieur comme en plein air.

C'est à travers ses produits orientés vers le design que Serralunga perpétue l'excellence qui a été longtemps associée à l'étiquette du "Made in Italy". L'entreprise offre dans le même temps de nouveaux modes de vie qui nous permettent de nous reposer et de nous relaxer dans des décors qui, en définitive, enrichissent notre vie.

DE — Innovation aus Leidenschaft

Serralunga ist dafür bekannt, aufgrund seiner angeborenen Leidenschaft für Innovation, über die von den Werkstoffen, Technologien und von der Ästhetik gesetzten Grenzen hinauszugehen, um innovative Produkte zu erschaffen, die Freude bereiten und inspirieren. Sei es ein gigantischer Topf, ein geometrischer Tisch oder ein minimalistisch gehaltenes Bett - die ansprechenden Einrichtungsgegenstände, die von diesem Unternehmen hergestellt werden sind außerordentlich funktionell und ästhetisch eindrucksvoll und bestätigen gleichzeitig die hohe Begabung des Unternehmens im Gebrauch neuer synthetischer Polymere und fortschrittlicher Pressverfahren. Diese qualitativ hochwertigen und wetterbeständigen Produkte ermöglichen einen natürlichen, visuellen, ja beinahe ununterbrochenen Übergang zwischen innen und außen, sodass unsere Wohnbereiche wesentlich größer erscheinen.

Im Verlauf der letzten Jahre, hat der Präsident des Unternehmens, Herr Marco Serralunga, einige der berühmtesten Architekten und Designer der Welt, u.a. Zaha Hadid, Philippe Starck und Jean-Marie Massaud, mit der Kreation unglaublich origineller Artikel beauftragt, die sich aufgrund ihrer eleganten und modernen Formen auszeichnen. Die Produkte von Serralunga strahlen diskreten Luxus und ungewohnte Harmonie aus, sodass sie auf intrigante Art und Weise miteinander kombiniert werden können und dabei absolut einmalige Kreationen erschaffen. Ihr prägnant statuarischer Charakter trägt außerdem dazu bei, dem Ambiente, in dem sie eingefügt werden, eine starke Persönlichkeit zu verleihen, wobei das Design sowohl innen als auch außen ein optimales und ansprechendes Ergebnis erzielt.

Die von Serralunga realisierten Designer-Produkte setzen die hervorragende Qualität fort, die dem Label "Made in Italy" seit jeher zugeschrieben wird. Gleichzeitig bietet das Unternehmen neue Lebensstile, dank welcher wir uns auf Möbelstücken ausruhen und entspannen können, die unser Leben bereichern.

Serralunga — back to the future

ITA —

Serralunga, azienda leader nell'arredamento d'esterni, viene fondata a Biella nel 1825. Il nome è in realtà quello della famiglia che da cinque generazioni è il cuore pulsante, sia creativo che imprenditoriale, dell'azienda. Nata come conceria, passa poi alla lavorazione del cuoio a scopi industriali. La vera rivoluzione arriva in due fasi successive: la prima, intorno al 1950, con la lavorazione della plastica, materia prima che ancora oggi contraddistingue il brand, e poi negli anni '80, con l'importazione dagli Stati Uniti del sistema di stampaggio rotazionale, una tecnologia innovativa che consente di produrre oggetti cavi con dimensioni che arrivano anche a 3.000 litri. Serralunga, per prima in Italia, installa un impianto pilota, iniziando a produrre vasi e rivoluzionando un settore molto tradizionale grazie all'unione vincente di un materiale resistente e leggero con un prodotto di grandi dimensioni e ricerca stilistica. I primi passi nella nuova direzione nascono dal dialogo con Paolo Rizzatto, Alberto Meda e Denis Santachiara, tre progettisti diversi ma accomunati dallo spirito di ricerca e dalla passione per la tecnologia. Nei dieci anni seguenti Marco Serralunga e Luisa Bocchietto, convinti assertori dell'humus culturale che gravita intorno al Design Made in Italy, si confrontano con una ventina di designer internazionali e danno vita a una collezione spettacolare, sia per forma che per nuove funzioni d'uso, che diventa punto di riferimento e trend setter del settore. Le collezioni che ne derivano sono un insieme di forme e interpretazioni uniche, capaci di trasformare un oggetto puramente funzionale come il vaso in una componente d'arredo straordinaria. Il passo dai vasi ad altri arredi pensati per l'outside è breve: sedute, tavoli e lampade, reinventati per dare ad ambienti esterni, come giardini, terrazze, piscine, ma anche parchi e piazze, la stessa importanza di quelli interni. È questo il percorso che nel 2010, porta Serralunga ad abbracciare la filosofia "Living Different": staccare dalla routine, rompere gli schemi di ogni ambiente tradizionale, esaltando con le sue forme ogni spazio dell'interior design e, allo stesso modo, godersi tutto il bello dell'outside creando una nuova visione dell' Urban Outdoor: un outside che si distingue per uno stile unico, che rende l'esterno confortevole, caldo ed esteticamente prezioso come tradizionalmente lo è stato solo l'interno. Da quasi due secoli ubicata nello stesso luogo, l'azienda produce totalmente in Italia, a Biella, nella via omonima che la città ha voluto dedicare alla famiglia Serralunga, in uno stabilimento di 12.000 mq che impiega 65 dipendenti e ne coinvolge circa il doppio nell'indotto. Qui vengono lavorate oltre 1.200 tonnellate di plastica all'anno, per un totale di circa 200.000 pezzi prodotti.

ENG —

Serralunga, the leading outdoor furniture company, was founded in Biella in 1825. In reality, Serralunga is the name of the family that has been the creative and entrepreneurial heart of the company for five generations. The company was started as a tannery and then moved into leather processing for industrial purposes. The real revolution took place in two later phases: the first, around 1950, with the processing of plastic, the raw material that is still the brand's features today, and then in the 1980s, with the rotational moulding technique imported from the U.S.A., an innovative technology that allows the production of hollow objects of up to 3,000 litres. Serralunga, the first company in Italy, installed a pilot system and began to produce flowerpots, revolutionizing a very traditional sector with a large and stylish objects production, thanks to the winning combination of hard wearing and light material. The first step in this new direction began with the partnership with Paolo Rizzatto, Alberto Meda and Denis Santachiara, three different designers spurred by with the same spirit of research and passion for technology. During the following decade, Marco Serralunga and Luisa Bocchietto, passionate advocates of the cultural excitement that developed around the Made in Italy Design, began to work with about 20 international designers in order to produce a collection with spectacular new shapes and uses, which became a reference point and a trend setter in the field. The collections produced were a combination of unique forms and interpretations, capable to transform a purely functional object like a pot into an extraordinarily decorative furnishing item. It was only a short step from pots to other outdoor furniture items like chairs, tables and lamps, reinvented to give outdoor spaces like gardens, terraces and swimming pools, but also parks and squares, the same importance as the indoor has. This was the path that led Serralunga in 2010 to embrace its "Living Different" philosophy: breaking from routine, revolutionizing traditional environments, embellishing every interior design space with its forms and, at the same time, enjoying all the pleasure of outside spaces by creating a new vision of the Urban Outdoors: an outside environment that stands out for its unique style, which makes it comfortable, warm and aesthetically valuable, whereas in the past only indoor spaces were this way. The company has been based in the same place for almost two centuries. Its production is totally concentrated in Biella, Italy, in the street named after the Serralunga family, in a 12,000 m2 plant, employing 65 members of staff and around double in induced activities. The plant processes over 1,200 tons of plastic and produces around 200,000 items a year.

FR —

Serrallunga, entreprise leader dans l'ameublement pour l'extérieur, est fondée à Biella en 1825. Son nom est en réalité celui de la famille qui, depuis cinq générations, est le cœur battant de l'entreprise aussi bien au niveau créatif qu'entrepreneurial. Ayant vu le jour en tant que tannerie, elle passe ensuite au travail du cuir dans des buts industriels. La véritable révolution arrive en deux phases successives : la première, aux environs de 1950, avec l'usinage du plastique, une matière première qui caractérise encore aujourd'hui la marque, et puis, dans les années 80, avec l'importation des États-Unis du système de moulage par rotation, une technologie innovatrice permettant de produire des objets creux avec des dimensions arrivant même jusqu'à 3.000 litres. Pour la première fois en Italie Serrallunga installe un équipement pilote, en commençant à produire des vases et en révolutionnant un secteur très traditionnel grâce à l'union victorieuse d'un matériau résistant et léger avec un produit de grandes dimensions résultant de recherche stylistique. Les premiers pas dans la nouvelle direction sont engendrés par la dialogue avec Paolo Rizzatto, Alberto Meda et Denis Santachiara, trois créateurs différents mais liés par l'esprit de recherche et par la passion pour la technologie. Au cours des dix années suivantes Marco Serrallunga et Luisa Bocchietto, artisans convaincus de l'humus culturel qui gravite autour du Design Made in Italy, se confrontent avec une vingtaine de designers internationaux et donnent vie à une collection spectaculaire, tant par la forme que par ses nouvelles possibilités d'utilisation, qui devient un point de référence et un "trend setter" du secteur. Les collections qui en dérivent sont un ensemble de formes et d'interprétations uniques, capables de transformer un objet purement fonctionnel comme le vase en un accessoire de décoration extraordinaire. Des vases à d'autres décorations conçues pour l'extérieur, il n'y a qu'un pas : des sièges, des tables et des lampes, réinventés pour donner la même importance que les espaces internes à des espaces externes tels les jardins, les terrasses, les piscines, mais aussi les parcs et les places. C'est le parcours qui amène Serrallunga en 2010 à adopter la philosophie « Living Different »: briser la routine, sortir des normes de chaque espace traditionnel, en soulignant chaque espace de l'intérieur design avec ses formes et, dans le même temps, profiter de toute la beauté de l'outside en créant une nouvelle vision de l'Urban Outdoor: un outside qui se distingue par un style unique, rendant l'extérieur confortable, chaleureux et précieux au niveau esthétique, comme seul l'intérieur l'a été traditionnellement. Située au même endroit depuis presque deux siècles, l'entreprise produit entièrement en Italie, à Biella, dans la rue portant le même nom que la ville a voulu consacrer à la famille Serrallunga, dans un établissement de 12.000 m² qui emploie 65 personnes et qui en implique environ le double dans les activités. Plus de 1.200 tonnes de plastique sont usinées ici chaque année, pour un total d'environ 200.000 pièces produites.

DE —

Die 1825 in Biella gegründete Firma Serrallunga ist ein marktführendes Unternehmen im Bereich der Herstellung von Möbeln für den Außenbereich. Die Gründerfamilie, die ihr den Namen gibt, stellt seit fünf Generationen in Sachen Kreativität und Management das pulsierende Herz des Unternehmens dar. Das Unternehmen war einst eine Gerberei und ging dann nach und nach auf die Verarbeitung von Leder für Industrieanwendungen über. Die eigentliche Revolutionierung des Unternehmens erfolgte aber in zwei darauffolgenden Phasen: Die erste Phase trat um das Jahr 1950 ein, als man mit der Verarbeitung von Kunststoff begann - der Rohstoff, der heute noch die Produktion des Unternehmens prägt. Die zweite Phase erfolgte in den 80er Jahren, als aus den Vereinigten Staaten das Rotationspressverfahren importiert wurde, eine damals innovative Technologie, anhand welcher man hohle Gegenstände mit einem Fassungsvermögen von bis zu 3.000 Litern erzeugen konnte. Serrallunga installierte als erstes italienisches Unternehmen eine Pilotanlage und begann mit der Produktion von Vasen und Töpfen. Die gelungene Synthese zwischen einem leichten, widerstandsfähigen Material und einem Produkt großer Ausmaße sowie der stilistischen Forschung hat diese sehr traditionsgebundene Branche grundlegend revolutioniert. Die ersten Schritte in diese neue Richtung wurden dank der Zusammenarbeit mit Paolo Rizzatto, Alberto Meda und Denis Santachiara unternommen: Drei grundverschiedene Projektentwerfer, die jedoch vom Forschungsdrang und der Leidenschaft für zukunftsweisende Technologien verbunden werden. Während der zehn darauffolgenden Jahre arbeiteten Marco Serrallunga und Luisa Bocchietto - überzeugte Unterstützer des Made in Italy - intensiv mit etwa zwanzig international bekannten Designern zusammen, die eine spektakuläre Kollektion entwarfen. Diese Kollektion zeichnet sich heute noch nicht nur durch ihre Formen aus, sondern auch durch ihren neuen Bestimmungszweck, sodass sie gleichermaßen zum Bezugspunkt und zum Trendsetter der Branche geworden sind. Die daraus hervorgehenden Kollektionen sind ein Zusammenspiel von einzigartigen Formen und Interpretationen, die in der Lage sind einen rein funktionellen Gegenstand, wie einen Topf, in einen überwältigenden Einrichtungsgegenstand zu verwandeln. Der Übergang von der Herstellung von Töpfen auf Einrichtungsgegenstände für den Außenbereich fiel nicht allzu schwer: Neu durchgedachte Sitzgelegenheiten, Tische und Lampen sollten Außenbereichen wie z. B. Gärten, Terrassen, Schwimmbädern, aber auch Parkanlagen und sogar Ortsplätzen denselben Stellenwert beimessen, wie internen Wohnräumen. Dies ist der Grundgedanke, welcher Serrallunga im Jahre 2010 dazu gebracht hat sich folgende Unternehmensphilosophie anzueignen: "Living Different": Routine ablegen, Schemen aller traditionellen Ambiente brechen, indem die Formen des Interior Design in jedem Raum in den Vordergrund gestellt werden und durch die Kreation einer neuen Vision des Urban Design das Schöne am Outside genießen. Ein Außenbereich, der sich durch einen unverkennbaren Stil auszeichnet und ihn genauso komfortabel, angenehm und ästhetisch ansprechend macht, wie bislang nur Innenbereiche zu sein vermochten. Das Unternehmen, das seit beinahe zwei Jahrhunderten denselben Firmensitz hat, stellt seine gesamte Produktion in Italien her, genauer gesagt in der gleichnamigen Straße, welche die Stadt Biella als Anerkennung nach dem Namen der Familie Serrallunga benannt hat. Das Firmengelände ist 12.000 m² groß und zählt rund 65 interne Mitarbeiter und eine doppelt so große Anzahl an Mitarbeitern in den Zulieferbetrieben. Hier werden jährlich über 1.200 Tonnen Kunststoff verarbeitet, d. h. eine Gesamtanzahl von etwa 200.000 hergestellten Artikeln.

Serralunga — the making of

1

Polvere di polietilene — Polyethylene powder — Poudre de polyéthylène — Polyethylen-Pulver



— Lo stampaggio rotazionale è una particolare tecnica per la produzione di oggetti in plastica che prevede in prevalenza l'utilizzo di polietilene lineare in polvere.

— Rotational moulding is a special technique for the production of plastic objects that mainly uses linear polyethylene powder.

— Le moulage par rotation est une technique particulière pour la production d'objets en plastique; elle prévoit surtout l'utilisation de poudre de polyéthylène linéaire.

— Das Rotationspressverfahren ist eine besondere Technik, die für die Produktion von Kunststoff-Gegenständen eingesetzt wird und vor allem auf den Gebrauch von linearem Polyethylen-Pulver basiert.

2

Stampo in alluminio — Aluminium mould — Moule en aluminium — Gussform in Aluminium



— Il materiale viene versato all'interno di stampi in alluminio che vengono successivamente introdotti in un forno.

— The material is poured into aluminium moulds that are subsequently placed in an oven.

— Le matériau est versé à l'intérieur de moules en aluminium qui sont introduits ensuite dans un four.

— Der Werkstoff wird in Aluminium-Pressformen geleert, die anschlieend in einem Ofen erhitzt werden.

3

Azione rotatoria — Rotatory motion — Mouvement rotationnel — Rotationsbewegung



— Grazie al processo di fusione, ad un'azione rotatoria imposta da bracci meccanici e alla forza di gravità, la plastica si distribuisce uniformemente sulle pareti.

— Thanks to fusion and the combination of a rotary action caused by mechanical arms with the force of gravity, the plastic is distributed uniformly on the walls.

— Grâce à la fusion, à une action rotatoire sous l'effet de bras mécaniques et à la force de gravité, le plastique se distribue uniformément sur les parois.

— Durch den Schmelzvorgang, die Gravitationskraft sowie durch die, von den mechanischen Armen erzeugte Rotation, verteilt sich der Kunststoff gleichmäßig an den Wänden.

4

Stacco manuale — Manual extraction — D crochement manuel — Manuell herausgel st



— Lo stampo viene successivamente raffreddato avviando cos  il processo di solidificazione. L'oggetto viene quindi estratto manualmente dallo stampo.

— The mould is then cooled and the solidification process begins. The object is manually extracted from the mould.

— Le moule est ensuite refroidi, enclenchant ainsi le processus de solidification. Puis l'objet est extrait manuellement du moule.

— Die Pressform wird dann abgek hlt, damit der Erstarrungsprozess beginnen kann. Nachdem der Gegenstand von Hand aus der Pressform herausgenommen worden ist.

5

Verniciatura — Varnishing — Peinture — Lackiert

— Ha inizio il processo di finitura artigianale delle superfici a cui segue l'eventuale verniciatura che viene effettuata con 4 passaggi ulteriori.

— The surfaces are finished with artisan techniques followed, in case, by the painting process which is performed in four further steps.

— Commence ensuite le processus de finition artisanale des superficies, suivi par le vernissage  ventuel effectu  avec 4 passages ult rieurs.

— Beginnt die handwerkliche Oberfl chenverarbeitung, auf die eine eventuelle Lackierung folgt, f r die es weiterer 4 Arbeitsvorg nge bedarf.

6

Doppia parete — Double wall — Double paroi — Doppelwandig



— Grazie a questa lavorazione si pu  ottenere la fattura di articoli dal design complesso e molto definito, raggiungendo anche la produzione di oggetti a "doppia parete", creati in un pezzo unico ed internamente cavi.

— Thanks to this process, it is possible to realize the production of complex, highly defined design objects, and to achieve items in a "double wall" structure with an internal hollow in between.

— Gr ce   cette fabrication on peut obtenir la facture d'articles au design complexe et tr s d fini, en arrivant aussi   la production d'objets   « double paroi », cr es dans une pi ce unique et creux   l'int rieur.

— Anhand dieses Bearbeitungssystems kann man komplexe und sehr detaillierte Designer-Artikel anfertigen, zum Teil auch "doppelw ndige" Gegenst nde, die aus einem einzigen St ck bestehen und innen vollkommen hohl sind.

7

Prodotto finito — End Product — Produit fini — Endprodukt



— Lo stampaggio rotazionale   una tecnologia industriale che d  origine ad una produzione limitata a poche decine di pezzi al giorno e che richiede molta abilit  e ottima manualit  da parte di tecnici specializzati.

— Rotational moulding is an industrial technique that allow the production

of few dozen pieces a day and requires a great deal of ability and manual skill on the part of specialized technicians.

— Le moulage par rotation est une technologie industrielle qui engendre une production limit e   quelques dizaines de pi ces par jour et qui demande beaucoup d'habilit  et une excellence dans le travail manuel de la part de techniciens sp cialis s.

— Das Rotationspressverfahren ist eine f r Industrieanwendungen eingesetzte Technologie, die t glich nur eine beschr nkte St ckzahlproduktion erm glicht und den Einsatz von Personal mit tiefgr ndigen Fachkenntnissen sowie gro er, handwerklicher Fertigkeit, voraussetzt.

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Lazy collection	68-69-81-82-83-116-117-158
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Pile Up	79
Ping Pong Pang	54-56-95
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Porcino	20-21-102-103
Romeo	104-105
Russell	106-107
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Floret	89-134-135
Honey	97-136-137
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Pots —





Giulietta bench — design Paolo Rizzatto
Alba floor lamp — design Massimiliano Adami
Alba Pots collection — design Massimiliano Adami



Cone vase — design Naoto Fukasawa





Cone vase — design Naoto Fukasawa



Eufronio vase — design Paolo Rizzatto





Flow pots — design Zaha Hadid
Holly All pots — design Philippe Starck
Porcino stool — design Aldo Cibic
One sofa — design Marc Sadler
One table — design Marc Sadler



Flow pots — design Zaha Hadid
Hic! pot — design Marc Sadler





Holly All pots — design Philippe Starck
La Regista chair — design Michel Boucquillon
Loop bench — design Christophe Pillet
New Wave vase — design Loss Lovegrave





Holly All pots — design Philippe Starck



Kew vase — design Vico Magistretti





Lluna 110 vase — design Joan Gaspar
Lluna 110 with light vase — design Joan Gaspar



Ming collection vases — design Rodolfo Dordoni





Missed Tree Pot collection — design Jean-Marie Massaud



Net light pot — design Bortolani e Righi



New Pot vases — design Paolo Rizzato





New Pot collection vases — design Paolo Rizzatto





New Wave with light vase — design Ross Lovegrove



New Wave vase — design Ross Lovegrove





Primavera vase — design Eero Aarnio





Primavera vases — design Eero Aarnio
Belle Étoile bench — design Andréé & Olivia Putman





Santavase vase — design Denis Santachiara
Princess vase — design Christophe Pillet
Princess white light vase — design Christophe Pillet



The Vases pots — design Ron Arad



Vas-One with light vase
— design Luisa Bocchietto





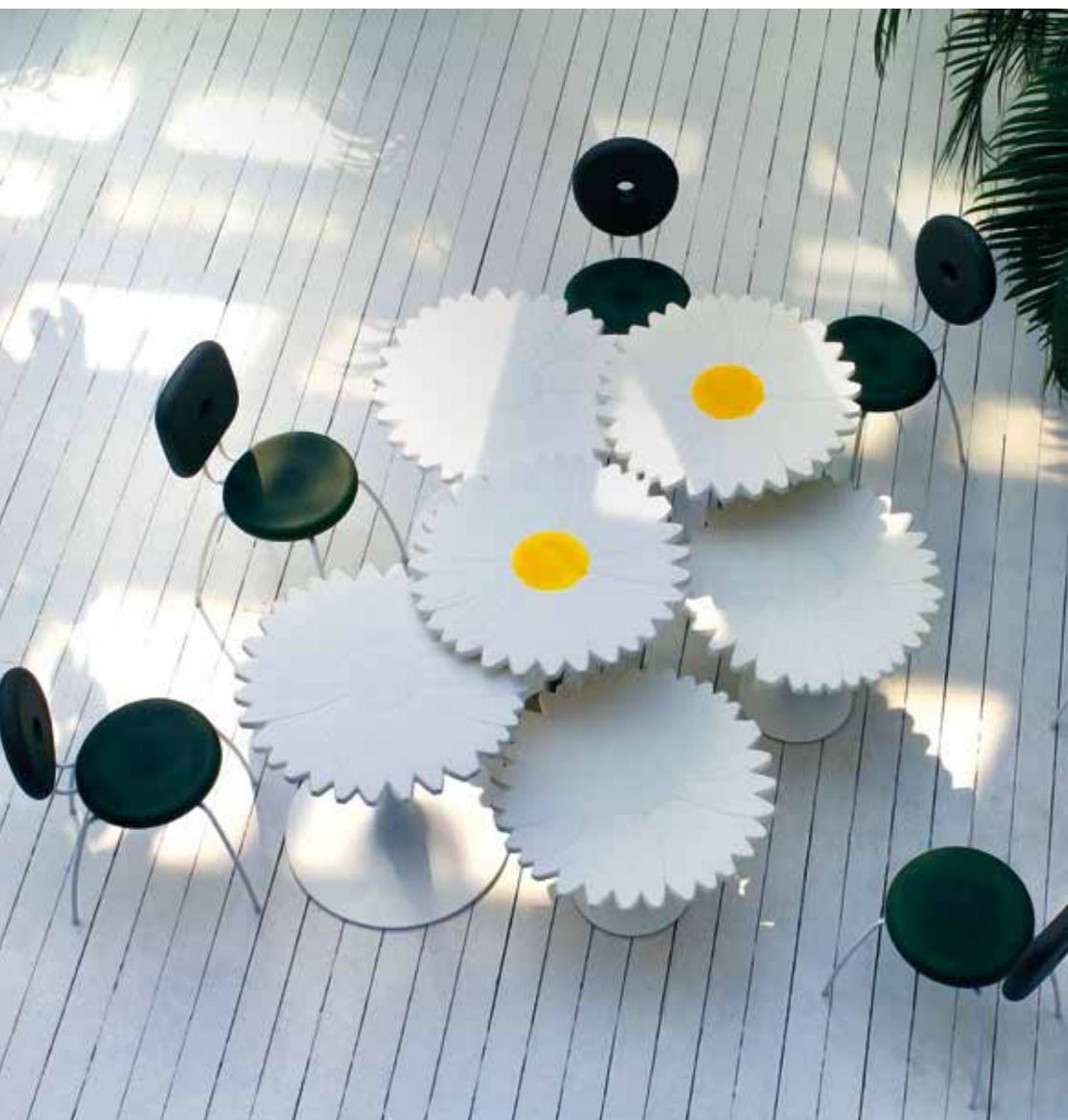
Vas-One vase — design Luisa Bocchietto
Vas-One with light vase — design Luisa Bocchietto



Missed Tree II vase — design Jean-Marie Massaud
Vas-One with light vase — design Luisa Bocchietto
Vas-Two with light vase — design Luisa Bocchietto
Giulietta bench — design Paolo Rizzato



Furniture—



Alice table — design Patrizia Pozzi
Ping Pong Pang chair — design Paolo Rizzatto



Alice table — design Patrizia Pozzi
La Regista chair — design Michel Boucquillon



Banquète wooden top table — design Calvi + Brambilla
Ping Pong chair — design Paolo Rizzatto
Paloma — design Eero Aarnio



Banquété hpl top table — design Calvi + Brambilla
Play Wood bench — design Ricardo Bello Diaz





Barceloneta armchair — design Raffaella Mangiarotti
Barceloniña front table — design Raffaella Mangiarotti



Belle Étoile bench — design Andrée & Olivia Putman



Canisse sofa and armchair — design Philippe Nigro
LouLou 40/50 coffee table — design Raffaella Mangiarotti



Canisse sofa and armchair — design Philippe Nigro
LouLou 40 table — design Raffaella Mangiarotti





Sirchester sofa — design Bazzicalupo + Mangiarotti
New Pot vase — design Paolo Rizzatto
LouLou 34 table — design Raffaella Mangiarotti



OUTDOOR



Sirchester armchair and sofa — design Bazzicalupo + Mangiarotti
LouLou 40/50 coffee table — design Raffaella Mangiarotti



Sirchester armchair and sofa — design Bazzicalupo + Mangiarotti
Palenquera table — design Lina Obregon



Cork table/stool — design Naoto Fukasawa
Lazy sunbed — design Michel Boucquillon
Flow pots — design Zaha Hadid





Faituttotu collection — design Sottsass Associati





Top Pot vase — design Ron Arad
Giulietta bench — design Paolo Rizzato



Giulietta bench — design Paolo Rizzatto
Vas-One with light vase — design Luisa Bocchietto
Vas-Two with light vase — design Luisa Bocchietto





Hug sofa — design Marc Sadler





Vas-One vase — design Luisa Bocchietto
Vas-Two vase — design Luisa Bocchietto
Crystal Moon lamp — design Serralunga
Toy table — design Christophe Pillet
Hour Collection sofa — design Claudio Bellini



Kubrick armchair — design Marc Sadler
Toy table — design Christophe Pillet
La Regista chair — design Michel Boucquillon
Pile Up table — design Michel Boucquillon





La Regista chair — design Michel Boucquillon
Lazy deckchair — design Michel Boucquillon





Lazy sunbed — design Michel Boucquillon
Toy table — design Christophe Pillet





Loop bench — design Christophe Pillet



Loop with light bench — design Christophe Pillet





La Regista chair — design Michel Boucquillon
LouLou 70 slim table Marine Plywood top — design Raffaella Mangiarotti



LouLou 70 slim table — design Raffaella Mangiarotti

La Regista chair — design Michel Boucuillon

Fence vase — design Raffaella Mangiarotti

Vas-etto pots — design Luisa Bocchietto



Floret light — design Raffaella Mangiarotti
LouLou table Marine Plywood top — design Raffaella Mangiarotti
Lounette armchair — design Raffaella Mangiarotti



Luba bench — design Ionna Vautrin

LouLou 70 slim table Marine Plywood top — design Raffaella Mangiarotti





Meteor collection white light— design Arik Levy





Meteor collection — design Arik Levy
Sirchester armchair — design Bazzicalupo + Mangiarotti
Lady Jane lamp — design Marc Sadler



Ping Pong Pang chair — design Paolo Rizzatto
Notre Dame table plugged version — design Raffaella Mangiarotti



Oasis pouf — design Sebastian Bergne
Loulou 40 coffee table — design Raffaella Mangiarotti



Oasis pouf — design Sebastian Bergne
Honey lamp — design Mangiarotti + Ravina



One sofa — design Marc Sadler
One table — design Marc Sadler
Scarlett 140/180 vase — design Christophe Pillet
Bonheur-s ceiling lamp — design Michele De Lucchi





Play Wood bench — design Ricardo Bello Diaz







Porcino stool — design Aldo Cibic
Porcino with light stool — design Aldo Cibic





Romeo bench — design Paolo Rizzatto



Russell chair — design Vico Magistretti
Svedese extensible table — design Cairoli + Donzelli
Pisa vase — design Denis Santachiara





Time Out armchair & stool — design Rodolfo Dordoni
Cork table/stool — design Naoto Fukasawa





Time Out armchair & stool — design Rodolfo Dordoni



Time Out sun bed — design Rodolfo Dordoni

Complements —



Ashtray — design Paolo Rizzatto



Dado — design Bortolani + Righi



Dado — design Bortolani + Righi
Lazy sunbed — design Michel Boucquillon





Doggy — design Eero Aarnio





Paloma — design Eero Aarnio
Pulcino — design Eero Aarnio



Light —



Alba light lamp — design Massimiliano Adami
LouLou 40 coffee table — design Raffaella Mangiarotti
Canisse armchair and sofa — design Philippe Nigro
Fence vase — design Raffaella Mangiarotti
Vas-etto pots — design Luisa Bocchietto





Babà collection light — design Mangiarotti + Ravina
LouLou 70 slim table — design Raffaella Mangiarotti
La Regista chair — design Michel Boucquillon





Bonheur floor lamp — design Michele De Lucchi





Bonheur lamp collection — design Michele De Lucchi





Flame lamp — design Sebastian Bergne





Floret lamp — design Raffaella Mangiarotti





Honey lamp — design Mangiarotti + Ravina





Loop bench — design Christophe Pillet
Lady Mary lamp — design Marc Sadler
Lampa-Daria ceiling lamp — design Luisa Bocchietto
June vase — design Christophe Pillet







Milo with light high table — design Aquili Alberg
Cero stool — design Brian Steendyk
Miss Jane lamp — design Marc Sadler
Ming-etto vase — design Rodolfo Dordoni
Lady Jane lamp — design Marc Sadler



Lady Jane lamp — design Marc Sadler





Lampa-Daria lamp — design Luisa Bocchietto



Pic Nic lamp — design Joan Gaspar
Loop bench — design Christophe Pillet





Sirchester with light sofa and armchair — design Bazzicalupo + Mangiarotti
Scarlett 180 lamp — design Christophe Pillet

New Projects —



novitá
news · 2016 ·



Olivia table — design Serralunga
Pine beach sofa & armchair — design Christophe Pillet



Solea chair — design Giacobone & Roj
Cup — design Naoto Fukasawa

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news . 2016 .





Bay chair — design Raffaella Mangiarotti
Juju table — design Garth Roberts

novitq . news . 2016 .



Pine beach sofa & armchair — design Christophe Pillet
Juju table — design Roberts Ghart
Grand Mary lamp — design Marc Sadler

novitad . news . 2016 .





Olivia table — design Serralunga
Lazy sunbed — design Michel Bocquillon
Kentia greenwool — design Lineeverdi
Bay chair — design Raffaella Mangiarotti

novitèd . news . 2016 .



Serralunga — Designers



Eero Aarnio



Massimiliano Adami



Aquili Alberg



Ron Arad



Bazzicalupo — Mangiarotti



Claudio Bellini



Ricardo Bello Dias



Sebastian Bergne



Luisa Bocchietto



Bortolani — Righi



Michel Boucquillon



Cairoli — Donzelli



Calvi — Brambilla



Aldo Cibic



Carlo Colombo



Michele De Lucchi



Rodolfo Dordoni



Marta Daza Fernandez



Naoto Fukasawa



Joan Gaspar



Zaha Hadid



Nicolas Le Moigne



Arik Levy



Ross Lovegrove



Vico Magistretti



Raffaella Mangiarotti



Jean-Marie Massaud



Alberto Meda



Philippe Nigro



Lina Obregon



Katja Pettersson



Christophe Pillet



Patrizia Pozzi



Andrée e Olivia Putman



Karim Rashid



Paolo Rizzatto



Marc Sadler



Denis Santachiara



Ettore Sottsass



Philippe Starck



Brian Steendyk



Ionna Vautrin



Garth Roberts



Linee Versi



Massimo Roj



Giovani Giacobone



Shin Azumi

Serralunga —
Still life

STILL LIFE

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Olivia	166	170	186	Barcelona collection	Dingly
Pine Beach Armchair	166	176	187	Belle Etoile	Disco volante
Pine Beach Sofa	166	171	179	Canisse collection	Elisse volante
Solea	167	171	190	Cero	Flin-Stone
		168	192	Cork table	Giano
		172	197	Dado	Handy
		172	187-188	Faitoutu collection	Handy
		172-173	185	Giulietta	Ora-x
		173	182	Handy collection	Plomb
		173-174	184	Hug	Porcino Ashtay
		174	182	Hear collection	Ramo
		174	186	Kubrick	
		175-176	187	La Regista	
		175	190	Lazy collection	LIGHTS
		169	185	Loop	Alba Lights collection
		175	195-196	Lou Lou collection	Aunt Jane
		175	191	Loungette	Babá collection
		169	184	Luba	Bonneur collection
		169	185	Meteor collection	Crystal Moon collection
		176	194	Milo collection	Flame
		171	183-194	Netre Dame collection	Floret
		176	183	Oasis	Lady Jane
		177	181	One collection	Lady Mary
		177	195	Palenquera	Lampa-Daria
		177	197	Paloma	Honey
		169	195	Pile Up	Miss Jane
		170	189	Ping Pong Pang	Nextlight
		170	183	Play Wood	Pic Nic
		170	194	Porcino	Scarlett collection
		170	192	Rainbow	
		171	185	Romeo	
		176	189	Russell	GIFT SHOP
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		177	194	Svedese	Doggy
		169	188-189	Time Out collection	Honey
		170	195	Toy	Pulcino
		170	191	Zuff collection	
		171			

STILL LIFE



BAY

design: Raffaella Mangiarotti
L 65 x P/D 65 x H 70



NEW PROJECTS



BULBIL

design: Shin Azumi
Ø sup. 37 x Ø inf. 56 x H 75



JUUU

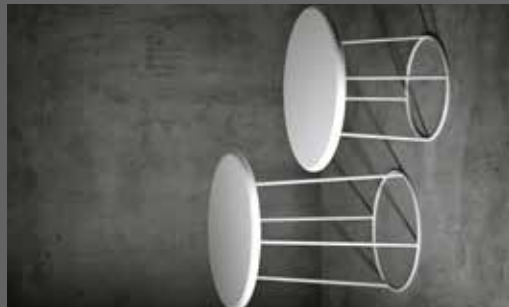
design: Garth Roberts
Ø 52 x H 50



KENTIA

design: Lineeverdi
150 x 5 x 90





OLIVIA

design: Serralunga
Ø 70 x H 50
Ø 70 x H 70



PINE BEACH ARMCHAIR

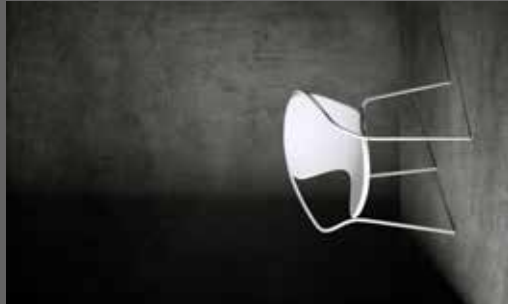
design: Christophe Pillet
L 70 x P/D 66 x H 76



PINE BEACH SOFA

design: Christophe Pillet
L 180 x P/D 81 x H 76





SOLEA WITH ARMS

design: Design Giacobone & Roj
L 65 x P/D 55 x H 73



SOLEA WITHOUT ARMS

design: Design Giacobone & Roj
L 62 x P/D 55 x H 73



STILL LIFE

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POTS

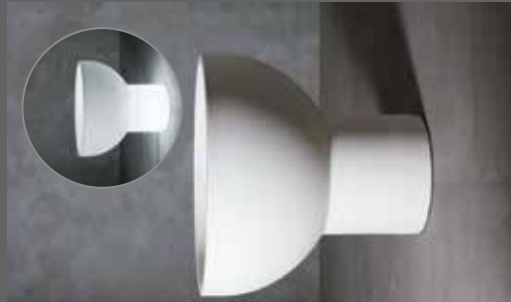


HICI

design: Marc Sadler
 Ø 56x H 240



STILL LIFE



PRIMAVERA

design: Eero Aarnio
Ø 130 x H 120



CONE BIG

design: Naoto Fukasawa
Ø 130 x H 90



UOVO DI COLOMBO

design: Carlo Colombo
Ø 80 x H 55,5



ONDA 53 — ONDA 108

design: Alberto Meda
53 — L 59 (int. 53) x P/D 34,5 x H 44
108 — L 113,5 (int. 108) x P/D 34,5 x H 44



POTS





Eufonio

design: Paolo Rizzatto
 Ø 74 - Ø 50 x H 126



VAS-THREE
 con luce — with light

design: Luisa Bocchietto
 Ø 60 x H 55



VAS-ONE — VAS-TWO — BIG BO
 con luce — with light

design: Luisa Bocchietto
 Vas-One - Ø 130 x H 120
 Vas-Two - Ø 160 x H 150
 Big Bo - Ø 200 x H 180



VAS-ONE — VAS-TWO — BIG BO

design: Luisa Bocchietto
 Vas-One - Ø 130 x H 120
 Vas-Two - Ø 160 x H 150
 Big Bo - Ø 200 x H 180





VAS-ETTO

design: Luisa Boccchetto
Ø 13 x H 12



GRAND JANE

design: Marc Sadler
Ø 55 x H 70



GRAND MARY

design: Marc Sadler
Ø 70 x H 70



SANTAVASE

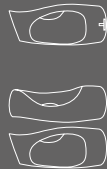
design: Denis Santachiara
Ø 40 x H 85





HOLLY ALL

design: Philippe Starck / Eugeni Quitllet
 Ø 92 x H 200



INORBITA

design: Alberto Meda
 Ø 66 x H 20



KEW

design: Vico Magistretti
 Ø 73 x H 40



KABIN 30 / KABIN 39 / KABIN 50

design: Luisa Boccchetto
 Kabin 30 – L 35 x H 30
 Kabin 39 – L 45 x H 39
 Kabin 50 – L 55 x H 50

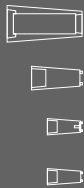


STILL LIFE



KABIN HIGH / KABIN MAXI / KABIN EXTRA

design: Luisa Bocchietto
Kabin High – L 35 x H 70
Kabin Maxi – L 44 x H 100
Kabin Extra – L 75 x H 150



KABIN LONG

design: Luisa Bocchietto
L 88 x P/D 44 x H 38



KRONIK

design: Karim Rashid
Ø 50 x H 95



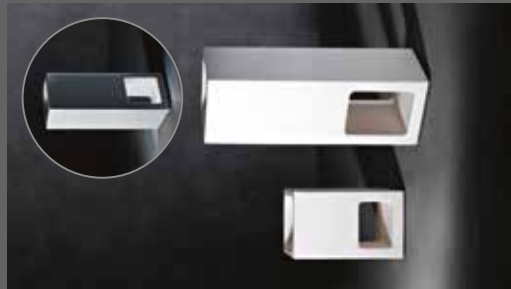
LLUNA

design: Joan Gaspar
L 110 x P/D 40 x H 65



POTS





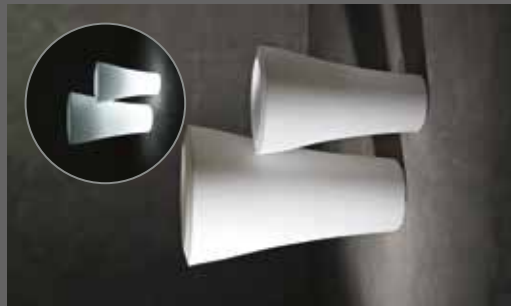
LLUNA PLENA / LLUNA NOVA

design: Joan Gaspar
L 40 x P/D 40 x H 66
L 40 x P/D 40 x H 120



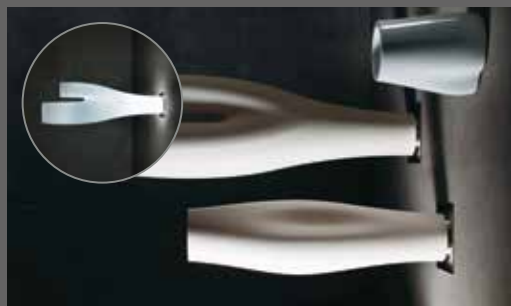
MING ETTO / SMALL / LARGE / EXTRA LARGE

design: Rodolfo Dordani
Ming Etto – Ø 14,5 x H 10
Ming Small – Ø 56,5 x H 33
Ming Large – Ø 80 x H 50
Ming Extralarge – Ø 113 x H 75



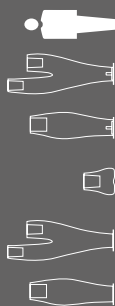
MING HIGH / EXTRA HIGH

design: Rodolfo Dordani
Ø 66 x H 100
Ø 93 x H 140



MISSED TREE I / MISSED TREE II / MISSED TREE III

design: Jean-Marie Massaud
Ø 50 x H 159
Ø 75 x H 200
47 x 41 x H 56



STILL LIFE



NEW WAVE

design: Ross Lovegrove
Ø 15 x H 18
Ø 77 x H 92



POT AU MUR

design: Ecaï/Nicolas Le Moigne
L 47,5 x H 90



PISA

design: Denis Santachiara
Ø 51 x H 58

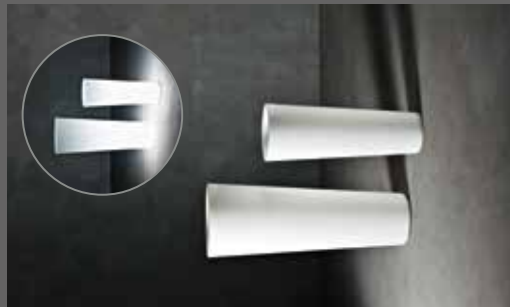


NEW POT

design: Paolo Rizzatto
Ø 12 x H 12 / Ø 23 x H 23 / Ø 28 x H 28 /
Ø 34 x H 34 / Ø 40 x H 40 / Ø 50 x H 50
Ø 60 x H 60 / Ø 70 x H 70 / Ø 90 x H 90

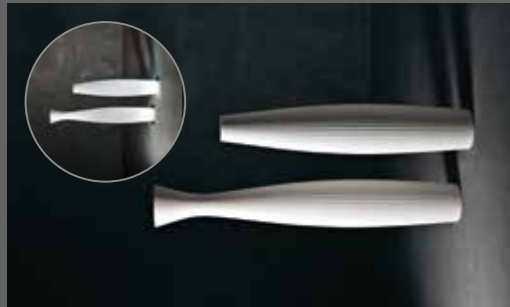


POTS



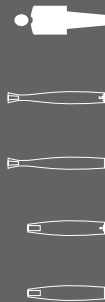
New Pot

design: Paolo Rizzatto
Newpot High – Ø 35 x H 90
Newpot Maxi – Ø 44 x H 120



SCARLETT

design: Christophe Pillet
Ø 28 x H 140
Ø 28 x H 180



PRINCESS

design: Christophe Pillet
Ø 75 x H 100



FLOW

design: Zaha Hadid
Flow L – L 146 x H 200
Flow M – L 117 x H 120





SEVRES

design: Rodolfo Dordoni
 Sevres High – Ø 42,5 x H 100
 Sevres Medium – Ø 46,5 x H 55



THE VASES

design: Ron Arad
 L80 x P/D 65,5 x H 110



TOP POT HARD

design: Ron Arad
 Ø 65 x H 100



ALBA VASES

design: Massimiliano Adamo
 Ø 43 x H 30
 Ø 44 x H 50
 Ø 60 x H 50
 Ø 65 x H 90
 Ø 105 x H 90



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Zuff collection	191

STILL LIFE



CANISSE POLTRONA / ARMCHAIR

design: Philippe Nigro
L 98 x P/D 88 x H 80



FURNITURE



CANISSE DIVANO / SOFA

design: Philippe Nigro
L 173 x P/D 88 x H 80





SIRCHESTER POLTRONA / ARMCHAIR

design: Bazzicalupo / Mangiarotti
L 120 x P/D 82 x H 72



SIRCHESTER DIVANO / SOFA

design: Bazzicalupo / Mangiarotti
L 193 x P/D 82 x H 72





DIVANO ONE COLLECTION

design: Marc Sadler.
 modulo / module: L 120 x P/D 96 x H 70
 modulo con 1 bracciolo / module with 1
 arm rest: L 135 x P/D 96 x H 70
 modulo con 2 braccioli / module with 2
 arm rest: L 150 x P/D 96 x H 70
 Pouff L 96 x P/D 96 x H 41
 Tavolo / table L 94 x P/D 94 x H 21



in fotografia - 2 x modulo con 1 bracciolo /
 in the picture - 2 x module with 1 arm rest:
 L 270 x P/D 96 x H 70





DIVANO HOUR COLLECTION

design: Claudio Bellini
 modulo con bracciolo e schienale /
 module with arm and back rest:

L 95 x P/D 75 x H 72

pouf / ottoman:

L 95 x P/D 95 x H 41

tavolo / table:

L 95 x P/D 95 x H 21

in fotografia - 3 x modulo con bracciolo
 e schienale / in the picture - 3 x module
 with arm and back rest:

L 285 x P/D 75 x H 72



STILL LIFE



PLAY WOOD

design: Ricardo Bello Dias
panca componibile
L 160 x P/D 48 x H 45
H seduta/ seat 41



FURNITURE



OASIS

design: Sebastian Bergne
Ø115 x H 44





DIVANO HUG

design: Marc Sadler
L 150 x P/D 100 x H 85



LUBA

design: Ionna Vautrin
L 141 x P/D 45,5 x H 49



STILL LIFE



LOOP

design: Christophe Pillet
L 180 x P/D 50 x H 40



FURNITURE



METEOR COLLECTION

design: Arik Levy
L 57 x P/D 50 x H 30
L 87 x P/D 52 x H 32
L 117 x P/D 69 x H 34



ROME0

design: Paolo Rizzatto
L 115 x P/D 61 x H 96



GIULIETTA

design: Paolo Rizzatto
L 185 x P/D 67 x H 100





BARCELONETA
design: Raffaella Mangiarotti

BARCELONIÑA
design: Raffaella Mangiarotti

Barceloneta — L 77 x P/D 77.5 x H 77
 Barceloniña — L 77 x P/D 45 x H 37



KUBRICK

design: Marc Sadler
 L 64 x P/D 62 x H 72



BARCELONIÑA FRONT TABLE

design: Raffaella Mangiarotti
 L 77.5 x P/D 55 x H 39.5



BARCELONIÑA SIDE TABLE

design: Raffaella Mangiarotti
 L 77 x P/D 45 x H 38



STILL LIFE



BELLE ÉTOILE

design: Andrée & Olivia Putman
L 192 x P/D 70 x H 74

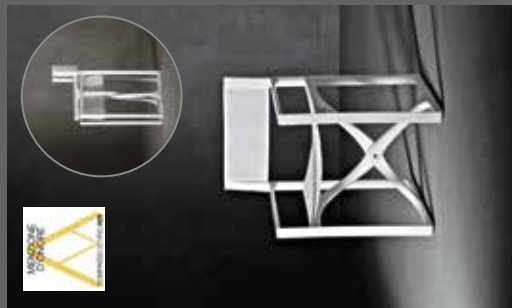


FURNITURE



FAITUTTOTU POT

design: Sottsass Associati
module 35 / module 35 Ø 35 x H 17
module 52 / module 52 Ø 52 x H 34
raccordo cilindrico / cilindric joint:
Ø 16 x H 14,5



LA REGISTA

design: Michel Boucquillon
L 52 x P/D 44 x H 83





FATUTTUTU COLLECTION

design: Sottsass Associati
 sgabelli / stools \varnothing 52 x H 40 /
 \varnothing 35 x H 57 / \varnothing 52 x H 74
 tavoli / tables \varnothing 50-80 x H 57 /
 \varnothing 80 x H 74 / \varnothing 80 x H 91



TIME OUT CHAIR

design: Rodolfo Dordoni
 L 58 x P/D 59 x H 80



STILL LIFE



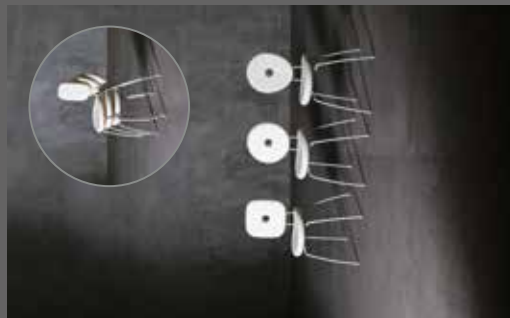
TIME OUT ARMCHAIR + STOOL

design: Rodolfo Dordoni
L 65 x P/D 75 x H 64
L 65 x P/D 54 x H 36



TIME OUT CHAISE LONGUE

design: Rodolfo Dordoni
L 66 x P/D 171 x H 74
H seduta / seat 42



PING PONG PANG

design: Paolo Rizzatto
L 42 x P/D 53 x H 81



RUSSELL

design: Vice Magistretti
L 66 x P/D 59 x H 81



FURNITURE



LAZY LETTINO / SUNBED

design: Michel Boucquillon
L 72 x P/D 172-215 x H max 103
H seduta / seat 28



LAZY SDRADIO 1 POSTO / 1 SEAT DECK-CHAIR

design: Michel Boucquillon
L 52 x P/D 95-140 x H max 120
H seduta / seat 19 - 28



LAZY SDRADIO 2 POSTI / 2 SEATS DECK-CHAIR

design: Michel Boucquillon
L 102 x P/D 95-140 x H max 120
H seduta / seat 19 - 28



CERO

design: Brian Steendyk
L 57 x P/D 40 x H 45





LOUNGETTE ARMCHAIR + STOOL

design: Raffaella Mangiarotti
L 81 x P/D 75 x H75
L 78 x P/D 45 x H 42



ZUFF STOOL

design: Arik Levy
Ø 30 x H 55
Ø 30 x H 75





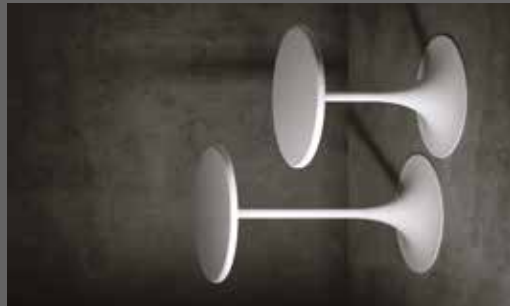
CORK TABLE

design: Naoto Fukasawa
 Ø 48 x H 43,5



ALICE

design: Patrizia Pozzi
 Ø 72,5 x H 71,5/76
 Ø 72,5 x H 50/54,5



RAINBOW

design: Serralunga
 Ø 70 x H 106/73,5/56 cm



BANQUÉTÉ METALLIC TOP

design: Calvi / Brambilla
 L 180/240 x P/D 104 x H 75



STILL LIFE



BANQUÉTÉ WOODEN TOP

design: Calvi/Brambilla
L 180/240 x P/D 104 x H 75



FURNITURE



NOTRE DAME WITH / WITHOUT SOCKET

design: Raffaella Mangiarotti
rectangular top — L 200 x P/D 90 x H 75
square top — 60 x 60 / 70 x 70 / 80 x 80 /
90 x 90 x H 75





NOTRE DAME WITH / WITHOUT SOCKET

design: Raffaella Mangiarotti
round top — Ø 60 / 70 / 80 / 90 x H 75



SVEDESE ESTENSIBILE / EXTENSIBLE TABLE

design: Cairoli / Donzelli
L 140 / 210 x P / D 80 x H 73



MILO LOW / HIGH

design: Aquilini / berg
low — L 59,5 x P / D 59,5 x H 56
high — L 75 x P / D 75 x H 73



PORCINO

design: Aldo Cibic
Ø 35 x H 50



STILL LIFE

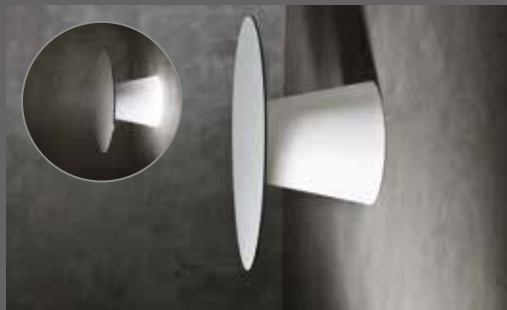


TOY

design: Christophe Pillet
Ø 70 x H 47



FURNITURE



LOU LOU 70 LARGE

design: Raffaella Mangiarotti
Ø 140 x H 72 — Ø Base 70



PILE UP

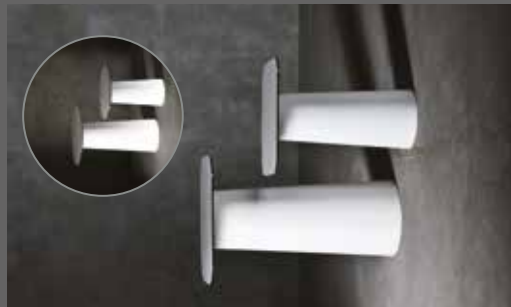
design: Michel Boucquillon
Ø 60/70/80/90 x H 71
60 x 60/70 x 70/80 x 80/90 x 90 x H 71



PALEQUERA

design: Line Obregon
L 70 x P/D 30 x H 40





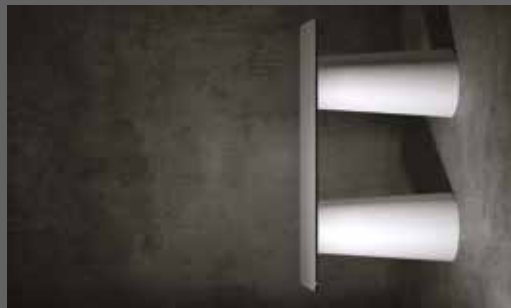
LOU LOU SLIM 70/105

design: Raffaella Mangiarotti
 Ø 60/70/80 x H 71/105
 60 x 60/70 x 70/80 x 80 x H 71/105



LOU LOU 34/40/50

design: Raffaella Mangiarotti
 34 round Ø 60 x H 35
 34 square 60 x 60 x H 35
 40 round Ø 60/70 x H 41
 40 square 60 x 60/70 x 70 x H 41
 50 round Ø 60/70/80 x H 51
 50 square 60 x 60/70 x 70/80 x 80 x H 51



LOU LOU CONSOLE

design: Raffaella Mangiarotti
 L 140 x P/D 55 x H 72



LOU LOU BENCH

design: Raffaella Mangiarotti
 L 136 x P/D 42 x H 41





HANDY 45 / HANDY 90

design: Luisa Boccietto
L 45 x P/D 45 x H 40
L 90 x P/D 90 x H 30



PALOMA

design: Eero Aarnio
L 130 x P/D 38 x H 53



DADO

design: Bortolani/Righi
L 38 x P/D 38 x H 47



STILL LIFE

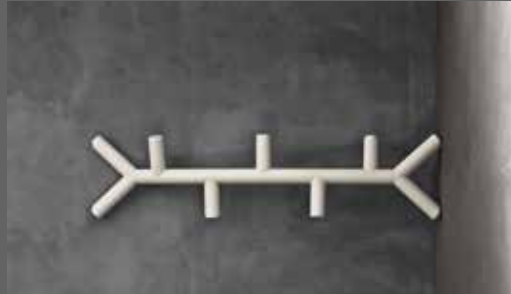
COMPLEMENTS

Ashtray
Bingo
Bo-Tanica
Dinghy
Disca volante
Ellisse volante
Flin-Stone
Giano
Handy
Ora-x
Plomb
Porcino Ashtray
Ramo

198

199
201
199
200
200
200
201
200
201
201
200
199
199

STILL LIFE



RAMO

design: Ecol/Emanuelle Jaques
L 40 x H 160

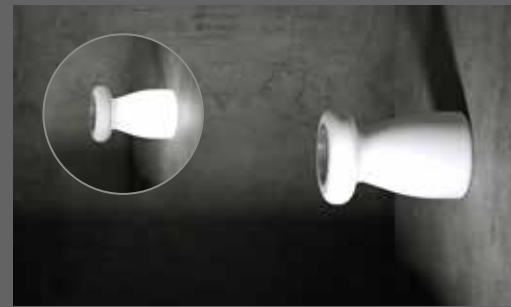


COMPLEMENTS



ASHTRAY

design: Paolo Rizzatto
Ø 35 x H 90



PORCINO ASHTRAY

design: Aldo Cibic
Ø 35 x H 50



BO-TANICA

design: Denis Santachiara
Ø 37 x H 55





GIANO

design: Luisa Bocchietto
L 32 x H 60



PLOMB

design: Karim Rashid
Ø 45 x H 60



DISCO VOLANTE + ELLISSE VOLANTE

design: Alberto Meda
Disco volante - Ø 50/60
Ellisse volante - L 80 x P/D 40



DINGHY

design: Serralunga
Ø 27 / 32 / 39 / 49 / 69 / 85 x H 4



STILL LIFE



FLIN-STONE

design: Petrizia Pozzi
L 9 x H 6



HANDY

design: Luisa Boccchetto
L 45 x P/D 45 x H 5



ORA-X EXTRALARGE CLOCK

design: Serralunga
Lancette/hands Ø max 100
Senza limiti di diametro/Clock without
diameter limits

Obtained by using Bingo

design: Marta Daza Fernandez
1: L23xP/D8xH45 2,3,4,5,6,8,9,0:135xP/
D8xH45 7: L33 x P/D 8 x H 45



1 2 3 4 5 6 7 8 9 0



COMPLEMENTS

STILL LIFE

LIGHTS	202
Alba Lights collection	203
Aunt Jane	207
Babb collection	203-204
Bonheur collection	206
Crystal Moon collection	206
Flame	204
Floret	204
Lady Jane	206
Lady Mary	206
Lem-pa-Daria	207
Honey	204
Miss Jane	207
Nextlight	205
Pic Nic	205
Scarlett collection	207

STILL LIFE



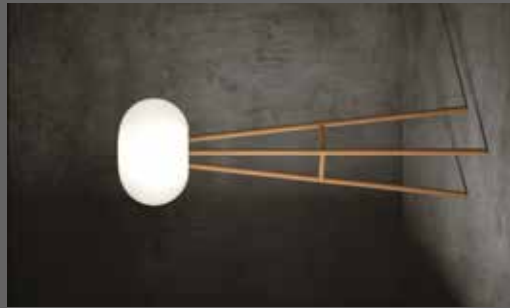
ALBA PIANTANA

design: Massimiliano Adamo
Ø 44 x H 175



ALBA SOSPENSIONE

design: Massimiliano Adamo
Ø 44 x H 50
L cavo sospensione 170



BABÀ PIANTANA

design: Mangiarotti/Ravina
Ø 52 x H 138



LIGHTS



BABÀ SOSPENSIONE

design: Mangiarotti/Ravina
Ø 52 x H 35
L cavo sospensione 170





BABÀ PETITE

design: Mangiarotti/Ravina
 Ø62 x H 52



FLAME

design: Sebastian Bergne
 Ø50 x H 67,5



FLORET

design: Raffaella Mangiarotti
 Ø 34,5 x H 62
 Base su richiesta:
 cemento H 9
 legno H 33 / 66



HONEY

design: Mangiarotti/Ravina
 Ø 24 x H 31





NETLIGHT

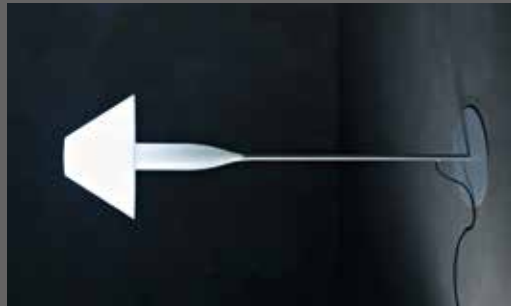
design: Bertolani / Righi
Ø 45 x H variabile, max 183



PICNIC

design: Joan Gaspar
Ø 49 x H 90





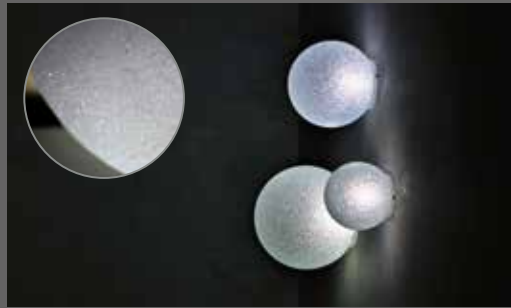
BONHEUR PIANTANA

design: Michele De Lucchi
 Ø 5,6 x H 180



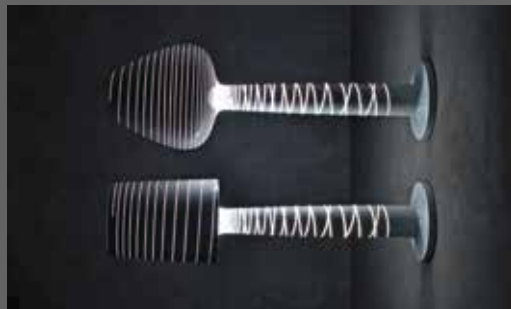
BONHEUR SOSPENSIONE

design: Michele De Lucchi
 Ø 5,6 x H 80



CRYSTAL MOON

design: Serralunga
 Ø 40 x H 38
 Ø 55 x H 53
 Ø 75 x H 72

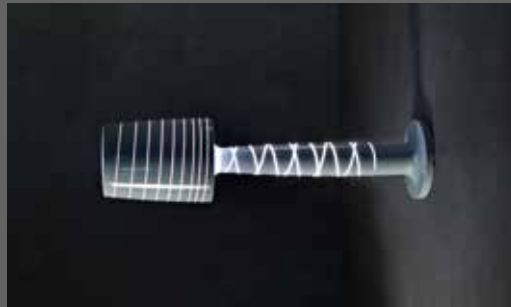


LADY MARY / LADY JANE

design: Marc Sadler
 Lady Mary Ø 70 x H 208
 Lady Jane Ø 55 x H 208



STILL LIFE

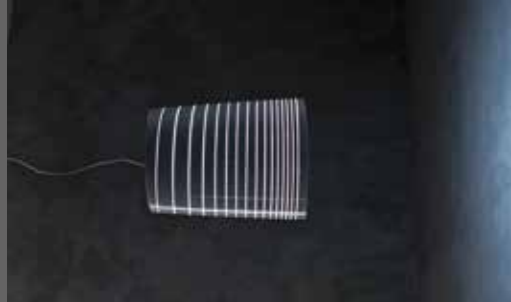


MISS JANE

design: Marc Sadler
Ø 40 x H 150

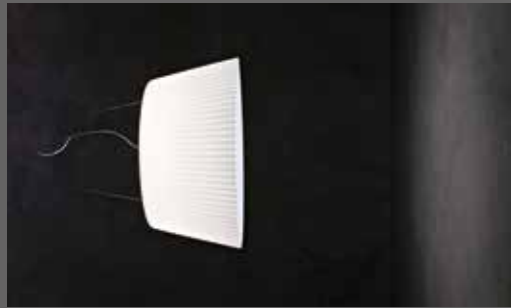


LIGHTS



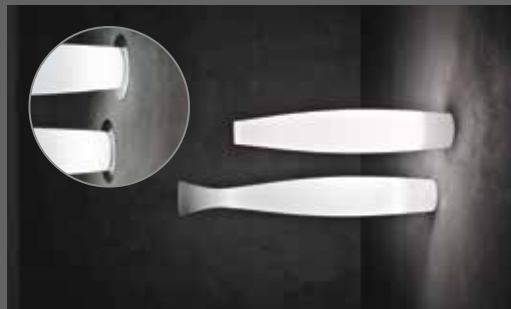
AUNT JANE

design: Marc Sadler
Ø 55 x H 70



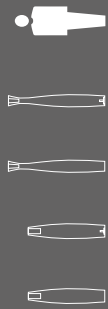
LAMPA-DARIA

design: Luisa Bocchietto
Ø 110 x H 51



SCARLETT

design: Christophe Pillet
Ø 28 x H 140/180



STILL LIFE

GIFT SHOP

Doggy

Honey

Pulcino

208

209

209

GIFT SHOP

STILL LIFE

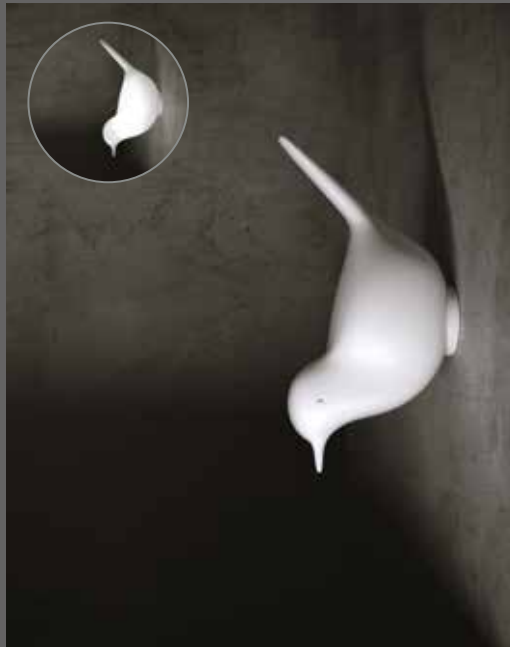


DOGGY

design: Eero Aarnio
L 60 x P/D 27 x H 55



GIFT SHOP



PULCINO

design: Eero Aarnio
L 80 x P/D 27 x H 39



HONEY

design: Mangiarotti/Ravina
Ø 24 x H 31



Drenaggio e fissaggio a terra Water drainage and ground fixing

— Sistema di drenaggio

Tutti i vasi illuminati sono dotati di sistema di drenaggio per l'acqua. Rimuovere il tappo all'interno del vaso per far defluire l'acqua.

— Water drainage system

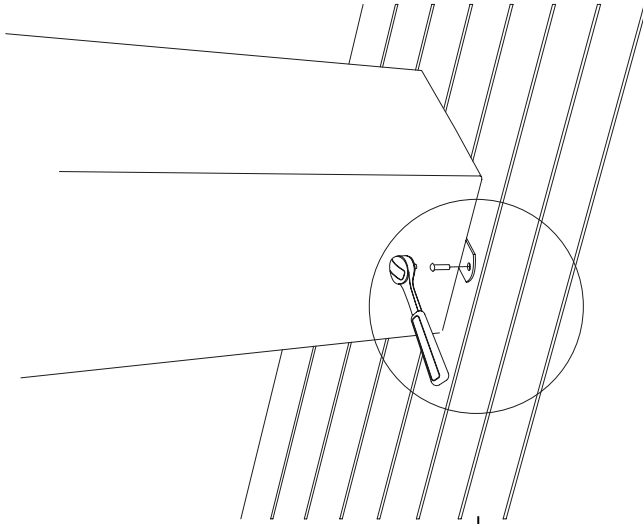
All illuminated pots are equipped with a water drainage system. Remove the inner stopper to drain water

— Fissaggio a terra

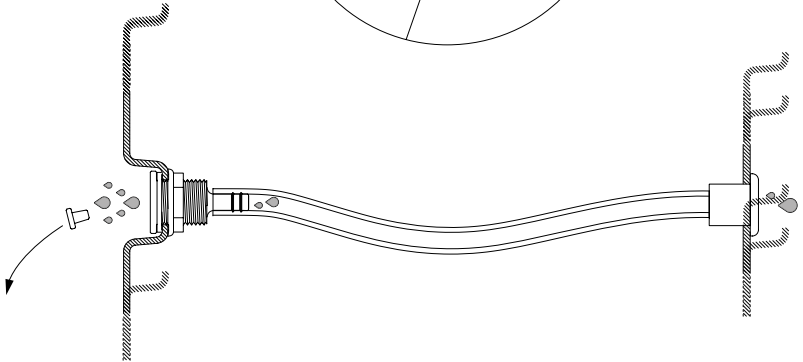
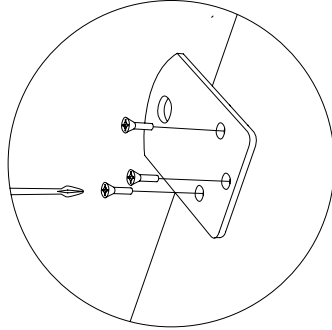
I prodotti possono essere fissati a terra tramite piastre in acciaio inox AISI 316. I tasselli per l'ancoraggio non sono inclusi nel kit, ma devono essere acquistati in base al tipo di pavimentazione su cui si desidera fissare il prodotto. Si consigliano 3 piastre per i vasi tondi e 2/4 piastre per i vasi quadrati e rettangolari.

— Ground fixing

Products can be fixed to the ground with AISI 316 stainless steel plates. Rawplugs are not included in this kit, they must be bought according to the ground where you want to fix the product. We suggest 3 plates for round pots and 2/4 plates for square and rectangular pots.



Fondo del vaso
Pot's bottom



Impianti luce Lighting systems

— Impianto luce a risparmio energetico
Energy saving bulb 20W (E27)
220/240V (110/120V) - 50/60Hz - Class II.
Cavo nero 3m.
Lampadina fornita non assemblata.
Protezione IP67.

— Energy saving lighting system
220/240V (110/120V) - 50/60Hz - Class II.
3 m black wire.
Bulb included but not assembled.
Ip 67 protection.



IP67 CB

— Impianto luce led RGB
9W.
100/240V - 50/60Hz - Class II.
Cavo nero 3m.
Lampada fornita non assemblata.
Pilotabile con telecomando a RF
per sequenza colori.
Protezione IP67.

— RGB led lighting system
9W.
100/240V - 50/60Hz - Class II.
3m black wire.
Led bulb included but not assembled.
Operated by RF remote control for
colours sequence.
IP67 protection.



IP67 CB

— Protezione IP67: Protezione totale
alla penetrazione di corpi solidi e polveri.
Protezione contro l'immersione
momentanea in acqua per 30 minuti ad 1
metro di profondità.

— Protezione IP68: Protezione totale
alla penetrazione di corpi solidi e
polveri. Protezione contro l'immersione
permanente in acqua ad 1 metro
di profondità.

— Impianto luce led RGB wireless
10W - batteria al litio 3.7V
1750mAh
Autonomia: fino a 20 ore.
Tempo di ricarica: 6 ore.
Stazione di ricarica: AC input 110/220V
50/60Hz, output DC 5V.
Pilotabile con telecomando a RF
per sequenza colori oppure con pulsanti
sul fondo dell'impianto.
Protezione IP68

— Wireless RGB led lighting system
10W - lithium battery 3.7V
1750mAh.
Operating range: up to 20 hours.
Recharging time: 6 hours.
Charging station: AC input 110/220V
50/60Hz, output DC 5V.
For indoor usage.
Operated by RF remote control
for colours sequence or by the buttons
on the bottom of the system.
IP68 protection.



IP68

— Impianto luce LED RGBW 2W wireless -
batteria al litio 3.7V
1200 mAh
Autonomia: fino a 32 ore.
Tempo ricarica: 4-5 ore
Stazione di ricarica ad induzione:
Ac input 100-240 V - 50/60 Hz,
output DC 7.5 V - PER USO INTERNO
Pilotabile con pulsanti sul fondo dell'impianto.
Protezione IP68.

— Light System LED RGBW 2W wireless -
lithium battery 3.7V
1200 mah
Autonomy: up to 32 hours.
Charging time: 4-5 hours
Induction charging station:
ac input 100-240 v - 50/60 hz,
output dc 7.5 v - for indoor use
Controllable with buttons on the bottom of
the plant.
IP68 Protection



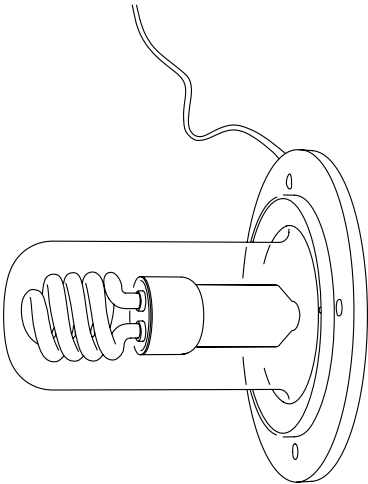
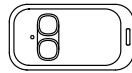
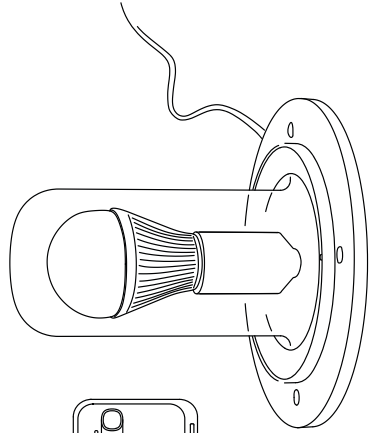
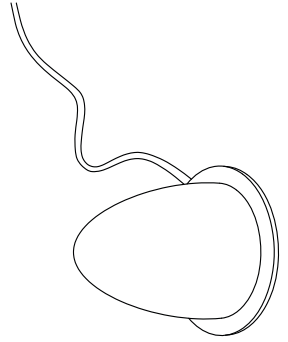
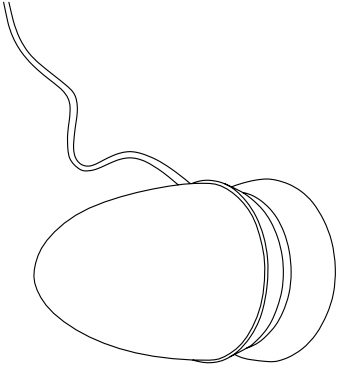
IP68

— IP67 protection: total protection
against solid corps and powders
penetration. Protection against water
immersion for 30 minutes at 1 meter deep.

— P68 protection: total protection
against solid corps and powders
penetration. Protection against permanent
water immersion at 1 meter deep.

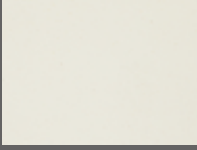


IP68

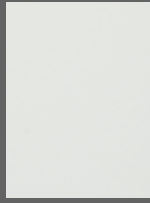


Serralunga — Colours & fabrics

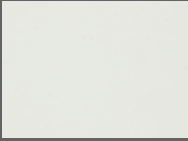
— Standard Colours
Colori Standard



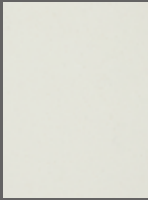
—
Bianco
WH



—
Neutro Luce
NT



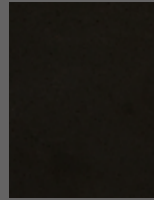
—
Neve di San Candido
IWH



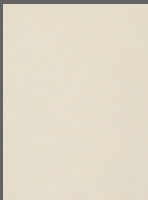
—
Gesso di Bologna
WH5



—
Silver
SL



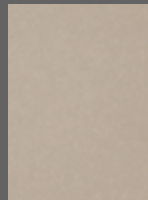
—
More di Rovo
BK



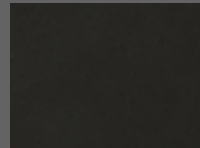
—
Pietra di Matera
IV AV



—
Pietra delle Dolomiti
GG



—
Tortora di Torino
TO



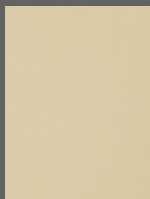
—
Antracite di Sardegna
ANT



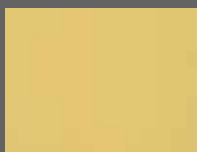
Legend - Legenda

● — Design Collection

▲ — 1825 Collection



—
Sabbia di Lipari
SA



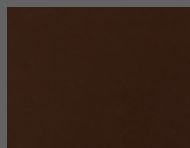
—
Passito di Pantelleria
PP



—
Terracotta classica
TC2



—
Terracotta antica *
OT



—
Terracotta scura
TC4



—
Terracotta rosa
MA1



—
Nuova Impruneta *
IM2



—
Impruneta classica *
IMP



—
Coffee Delavè *
ICA



—
Terracotta Toscana
TC

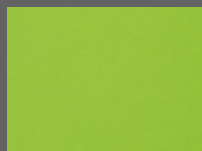


Legend - Legenda

● — Design Collection

▲ — 1825 Collection

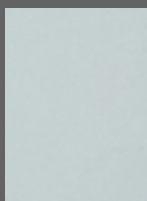
* Irregular spatula finish not uniform - Finitura spatolata non uniforme



—
Apple Green
AG



—
Salvia di Sardegna
SAV



—
Azzurro di Provenza
AZP



—
Olive di Cerignola
VOC



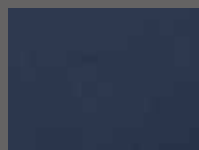
—
Origano di Sardegna
VMA



—
Rosmarino di Genova *
RG



—
Acqua di Panarea
WP



—
Blu di Portofino
BLP



Legend - Legenda

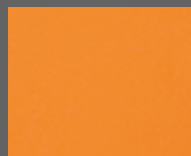
● — Design Collection

▲ — 1825 Collection

* Irregular spatula finish not uniform - Finitura spatolata non uniforme



—
Acqua della Maddalena
AQM



—
Arancio di Sicilia
ADS



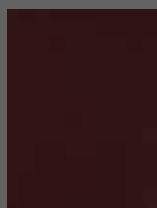
—
Lavanda del Garda
VLA



—
Raspberry Red
RR



—
Orange
OR



—
Melanzana di Rotonda
ME



—
Fucsia
FU



—
Rosso
RO



Legend - Legenda

● — Design Collection

▲ — 1825 Collection

— Matt
Lacquered
Colours
Colori
Laccati
Opachi



—
Azzurro
LAM



—
Blu
LBM



—
Titanio
LTM



—
Ottone
LOM



—
Sabbia
LSM



—
Rame
LRM



—
Grigio scuro
LGM



Metallic —
Lacquered
Colours
Colori
Laccati
Metallizzati



—
Argento
LCH



—
Oro
LGO



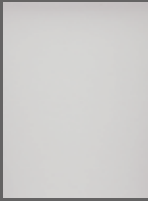
Legend - Legenda

● — Design Collection

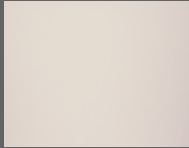
▲ — 1825 Collection

Lacquered Colours —
Colori Laccati

COLOURS



—
Bianco
LWH



—
Milk
LMI



—
Zinco
LZN



—
Antracite
LAN



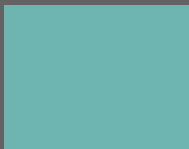
—
Nero
LBK



—
Arancio
LOR



—
Rosso
LRO



—
Azzurro Audrey
LAT



—
Grigio 150
LGS



Legend - Legenda

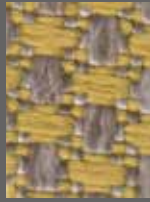
● — Design Collection

▲ — 1825 Collection

— Fabrics Type 'A'
Tessuti Fascia 'A'



—
Full Moon
ECRU
1



—
Full Moon
PRATO
1



—
Full Moon
BISTRO
1



—
Half Moon
BIANCO
1



—
Half Moon
BEIGE
1



—
Half Moon
GHIACCIO
1



—
Sea
BIANCO
2



—
Sea
CREMA
2



—
Sea
MARRONE PASTELLO
2



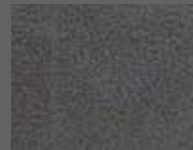
—
Sea
TALPA
2



—
Sea
BLU NOTTE
2



—
Beach
NOCE
2



—
Beach
ANTRACITE
2

Legend - Legenda

1 — Moon

2 — Sea

3 — Beach

100% polypropilene

88% PVC 12% PE

90% PVC 10% Pu
(indoor use recommended)

Fabrics Type 'C' —
Tessuti Fascia 'C'



—
Sun
NEBBIA
4



—
Sun
SABBIA
4



—
Sun
TORTORA
4



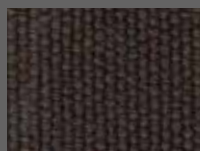
—
Sun
BLUETTO
4



—
Fuoritutto
TORTORA
5



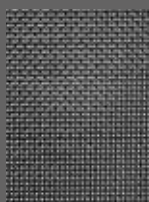
—
Tela
PANAMA
6



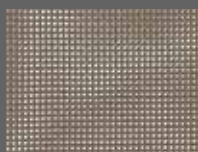
—
Tela
NERO
6



—
Batyline *
BIANCO



—
Batyline *
NERO



—
Batyline *
TORTORA

*
100% PVC coated polyester
mod. Lazy
mod. La Regista

Legend - Legenda

4 — Sun

88% PVC 12% PE

5 — Fuoritutto

100% acrylic

6 — Tela

100% polyester

Seat —



—
BIANCO



—
NERO

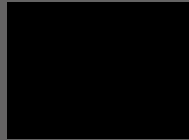


—
TORTORA

Frame —



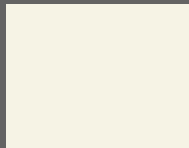
—
BIANCO



—
NERO

Sofa Covers —

Poiana
20% polyuretane
80% polyester



—
BEIGE

CUSHION PADDING: PPT fiber,
crosslinked polyurethane, mesh fabric.
Fire-retardant version IIM class upon request.

NOTE: ground fixing available on request.

Serralunga — Colophon



Serralunga vases have been exhibited and included in museums and permanent collections world wide including: Serpentine gallery London, Musée d'art contemporain de Montreal, Centre George Pompidou Paris, Triennale Design Museum Milano, Modern Art Museum Trieste.

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Raffaella Mangiarotti

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Inkout

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the original.

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